



CITY OF DECATUR ILLINOIS

#1 GARY K. ANDERSON PLAZA

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FOR IMMEDIATE RELEASE

October 14, 2022

Jasper Street Fest to kick off Great Streets, Great Neighborhoods initiative

Decatur, IL – The City of Decatur is seeking feedback from residents as it begins its Great Streets, Great Neighborhoods initiative for the Jasper Street corridor. An early opportunity for community engagement and feedback is on Thursday, October 20, at Jasper Street Fest.

Jasper Street Fest is a free event that will run 4 – 6:30pm at Johns Hill Park. Residents will enjoy family-friendly activities, a live DJ, games, food trucks, and more. Again, all activities will be free. The City will have booths that residents can visit to provide feedback to help guide revitalization efforts in neighborhoods along Jasper Street. Once an individual visits all four City booths to provide some quick feedback, they will receive a voucher to use at one of the food trucks.

Great Streets, Great Neighborhoods is an initiative led by the City's Economic & Community Development Department, with help from consultants at Teska & Associates. The project is funded by Decatur Urbanized Area Transportation Study (DUATS) planning funds. The target area is neighborhoods along Jasper Street from Pershing Rd. to Lake Shore Dr.

Some of the goals of the project are to learn more about transportation and street design for all users, capacity building for businesses and neighborhood organizations, fostering a sense of pride and place with adjacent neighborhoods, and the reactivation of vacant land along the corridor.

If successful, this project could serve as a roadmap for other neighborhood revitalization efforts – one of the top priorities of the Decatur City Council.

Facebook event: <https://www.facebook.com/events/648690456772978/>

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