COMMUNITY REVITALIZATION INITIATIVE

2.21.2018
Meeting 5

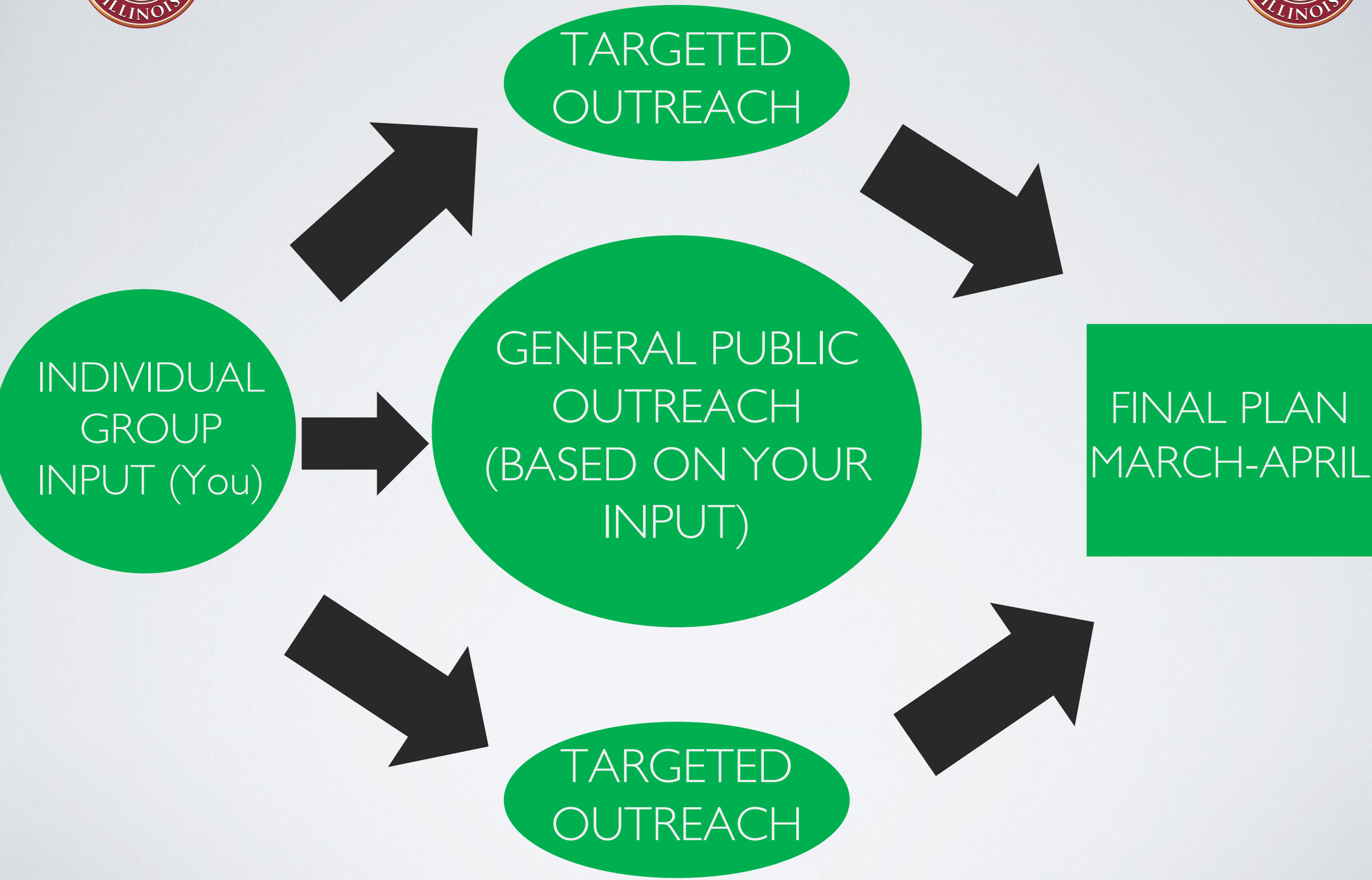
GROUND RULES & NEXT STEPS

TONIGHT: REVIEW & VOTE ON PRIORITIES FROM GROUPS 2, 6 THROUGH 9

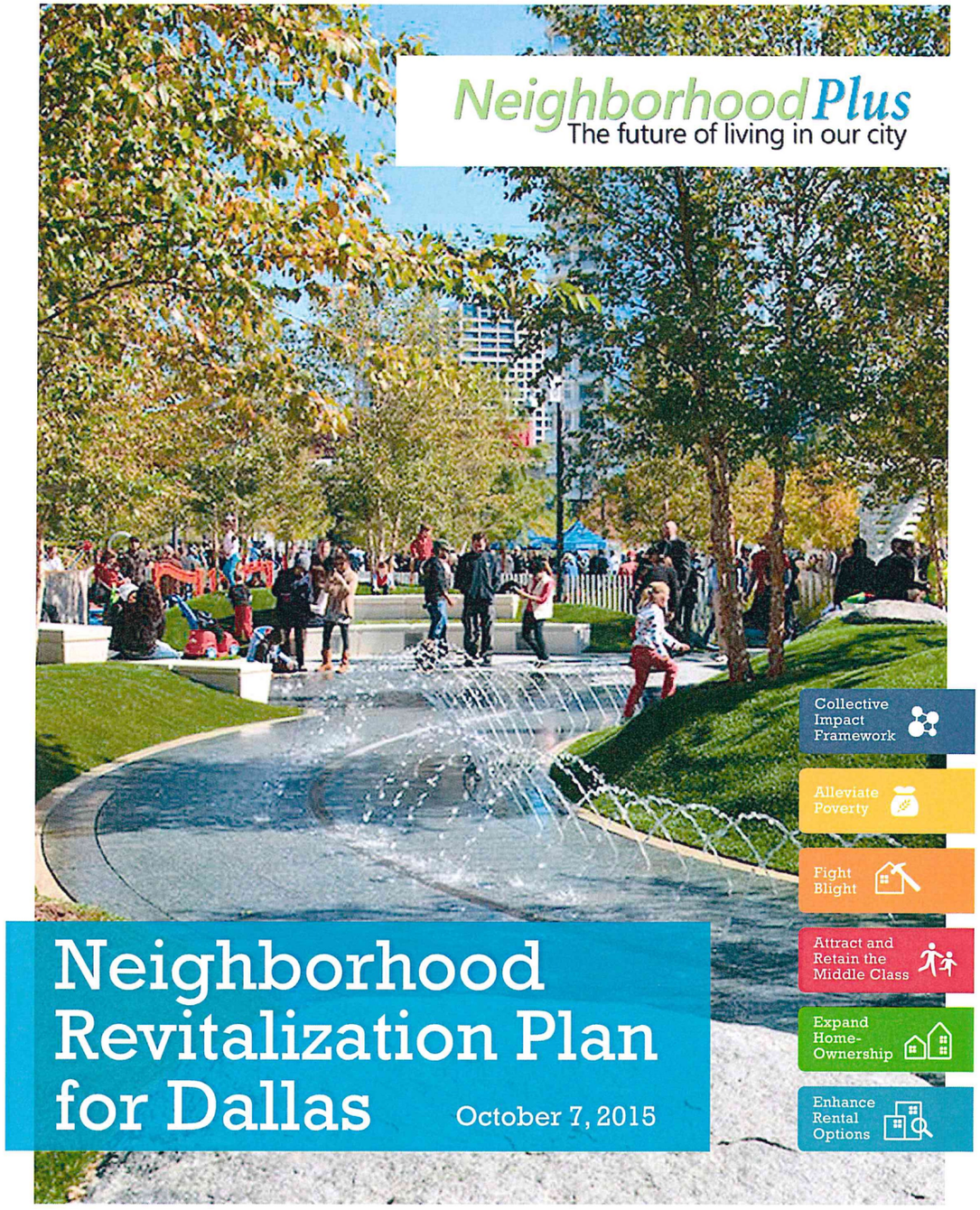
TIMER: EACH GROUP HAS 10 MINUTES (IF NEEDED)

WILL LEAVE TIME @ END FOR GENERAL QUESTIONS OTHER THAN THOSE ON EACH GROUP TOPIC

GROUND RULES & NEXT STEPS



Plan Example 1: City of Dallas, TX



Create a Collective Impact Framework

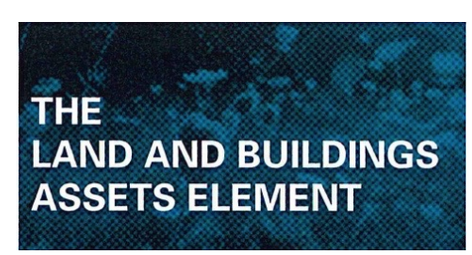
Alleviate Poverty

Fight Blight

Attract/Retain the Middle Class

Expand Homeownership

Plan Example 2: City of Detroit



GROUP 1- CONNECTIVITY & PARTNERSHIPS

Mission: Create a framework to establish ways to enhance cooperation

_____Create Memoranda of Understanding Between Gov't Entities (look for collaboration, involve millennials, co-locate svcs., etc.)

_____Increase Partnerships (religious orgs, med/healthcare, biz, etc.

_____Establish (Market) 211 Information Service

_____Increase Outreach Through Social Media

GROUP 2-HOUSING, BUILDING & LAND RE-USE

This group will develop strategies for encouraging new housing development, for the care and rehabilitation of existing structures and to promote the reuse of vacant land and buildings

GROUP 2-HOUSING, BUILDING & LAND RE-USE

MISSION: To make every neighborhood in Decatur an attractive place where residents of the city and others want to live, work, visit, or do business.

GROUP 2-HOUSING, BUILDING & LAND RE-USE

OUR CONTRIBUTION:

- DEVELOP A PROCESS
- SYSTEMIC APPROACH
- MOBILIZE NEIGHBORHOOD COMMUNITIES TO:
  - Set Priorities
  - Create Action Plans
  - Start Revitalizing

GROUP 2-HOUSING, BUILDING & LAND RE-USE

FOUNDATION: A Seven Step Process for Revitalizing Neighborhoods from the Inside-Out

- Imperative Commitments to Identify Common Goals From:
  - City of Decatur
  - Decatur Public School District
  - Decatur Park District
  - Richland Community College
  - Macon County
  - Other taxing bodies

GROUP 2-HOUSING, BUILDING & LAND RE-USE

Are you in favor of the group 2 plan for encouraging new housing development, for the care and rehabilitation of existing structures and to promote the reuse of vacant land and buildings?

Yes:_____ No:_____

Comments:_____

GROUP 3- COMMUNITY APPEARANCE

_____ Universal Garbage (central dump for electronic, yard waste recycle, etc.)

_____ Corridors (stronger codes, plant flowers, un-board windows, etc.)

_____ Pride of Place (adopt a block/neigborhood, tool lending library, developer competition)

_____ Residential (faster demo, land bank foreclosed properties for nbrhd. groups to buy and fix, mortgage assistance, allow empty lots to be used for garages etc.)

GROUP 4 - GOVERNMENT REGULATIONS

_____Rehab of Housing For Sale (Building Trades school, work training, civic org/banks partner, CDBG results based grants, soft skills development partners)

_____Shorten Timeline from Property Abandonment to Reassignment (develop money access, no after-the-fact code enforcement changes , fines reinvested in property)

_____Code Administration (code oversight board, existing V. New York)

_____Make Obtaining Vacant Lots Easier (ease requirements, increase allowable uses)

_____Performance Bond=Demo

GROUP 5 - ENERGIZE EXISTING NEIGHBORHOODS

_____ Organizing Neighborhoods Not Already

Organized (city staff assistance, strategic plan)

_____ Market Neighborhoods

_____ Trustee Lots (establish program, maintenance)

_____ Airport (capacity for larger planes)

_____ Process for Prioritizing Neighborhood Projects (i.e. understand process, strategic plans for neighborhoods, encourage homeowners/biz in neighborhoods, etc.)

GROUP 6 - ECONOMIC/SOCIAL GROWTH & VITALITY

____Training for Non-College Bound Youth

____Teach Household Money Management

____School Parental Involvement

____Communicate Avail. Job Opportunities

____Deal w/Local Barriers to Improvement

____Decatur's Resistance To Change

GROUP 6 - ECONOMIC/SOCIAL GROWTH & VITALITY

____Tackle Social/Emotional Issues

____Opportunities For Persons out of Prison

____Community-Wide Comprehensive Opportunity Awareness & Job Training Campaign

____Help Grow Small Biz

____Address Lack of Qualified Applicants

____Improve Soft Skills

GROUP 6 - ECONOMIC/SOCIAL GROWTH & VITALITY

Options For Community-Wide Comprehensive Opportunity Awareness & Job Training Campaign

COMMUNICATING:

- Consider all career opportunities –focus on manufacturing and production jobs, but also "experience" industry sectors
- Include Opportunities Beyond Local Boundaries
- Multiple Target Audiences: Students & Adults
- Address cultural issues

TRAINING:

- We must figure out what training is needed/What's Happening Already
- Real Life Mentors/Job Shadowing/Vocational Training/Volunteer/Job Corps

GROUP 6 - ECONOMIC/SOCIAL GROWTH & VITALITY

Considerations for Teaching Household Money Management

- Multiple Target Audiences: Students & Adults
- Carrot & Stick Approach
  - Carrot: Explain what Financial Independence looks and feels like – Make it Something to Strive For.
  - Stick: Tie Financial Mgmt. Training to Receiving Financial Assistance

GROUP 6 - ECONOMIC/SOCIAL GROWTH & VITALITY

Options For Improving Parental Involvement

- Volunteer Parents To Call Parents
- Target Non-Connected Parents w/ Support Group
- Engage School Parent Advocate
- "Virtual Presence" – Involvement Opportunities Other Than Coming to School

GROUP 7- COMMUNITY HEALTH AND WELLNESS **(CONTINUED NEXT PAGE)**

____ Add Safe Housing (lead paint and dust, recreation areas)

____ Nbrhd. Police Officer (liaison/comm. health worker)

____ Health Media Blitz

____ Tie Unemployment/Welfare Benefits to Health Topic Education

____Odor (smokestack, dead fish, more communications with industry, railroads)

____Gardens (food as medicine)

____Trauma Informed Community

GROUP 7- COMMUNITY HEALTH AND WELLNESS **(CONTINUED)**

____Mobile Unit/Year Round Park (nbrhd. health/inclusive "people like me"/swim lessons for kids, health events.)

____Bike Lane on All Streets

Beach with Bike Path Around Lake

GROUP 8 - JOBS & JOB READINESS PRIORITIES

____ JOB READINESS

____ EDUCATION TRAINING

____ JOB ATTRACTION

____ BARRIERS TO EMPLOYMENT

___ COMMUNICATION STRATEGY

GROUP 8 - JOBS & JOB READINESS

JOB READINESS

Examples

- Workforce Investment Solutions Bridge Program
- Summer Camp – Focus on Soft Skills for students 16 and Under
- Organized Mentoring Program – Need Diversity and Should Be Representative of the Community
- Infuse Soft Skills in Elem. And Middle School
- Enhanced Industrial Arts Prog.

GROUP 8 - JOBS & JOB READINESS

EDUCATION/TRAINING

Examples

- Begin Job Corps
- High School/Junior ROTC Prog.
- Funding to Enhance Internships (skilled trades focus)
- Incumbent Worker Program

GROUP 8 - JOBS & JOB READINESS

JOB ATTRACTION

Examples

- Development of Top Tier Workforce Training Institute
- Advertise Available Skill Needs (brochure/digital)
- Fund Entrepreneur Program
- Trailing Spouse Employment Program

GROUP 8 - JOBS & JOB READINESS

BARRIERS TO EMPLOYMENT

Examples

- Fund ECE + Quality Daycare to Allow Parents To Work
- Educate Employers on Criminal History Requirements/Impacts
- Educate Employers on Hiring People w/Criminal Backgrounds
- Expansion of Existing/Off Hours Transportation

GROUP 8 - JOBS & JOB READINESS

COMMUNICATION STRATEGY

Examples

- Targeted/Non-traditional communication of job opportunities, training programs, etc.
- Continuous Communication (every detail, reach outside who are interested, deliberate)

GROUP 9 – BUILDING INNER CITY OPPORTUNITIES

_____Neighborhood & Individual Focus – Partnerships,/ Resident Focus

_____Life Skills Training – Developed through neighborhood jobs & volunteering/mentoring

_____Business Development – Neighborhood Resource Centers and Business Partnerships

GROUP 9 – BUILDING INNER CITY OPPORTUNITIES

Neighborhood & Individual Focus

- Black Chamber Revitalization Plan (targeted neighborhoods)
- "Low Hanging Fruit"=projects that produce results quickly
  - Neighborhood Dumpsters
  - Churches adopt-a-neighborhood
  - Resident-driven cleanups+maintenance
- Bottom Up Approach: neighbor mapping of assets/insure resident buy-in with surveys & meetings

GROUP 9 – BUILDING INNER CITY OPPORTUNITIES

Life Skills Training Examples

- Break Generational Patterns
  - Provide Summer Activities in Parks & Churches
- Trade School Taught After School by Local Business/Contractors
- Maker Spaces & Inner City Tool Sheds
- Need Adult Learning
  - Training in Home Ownership/Basics of Renting
  - Project READ Available at Neighborhood Centers
  - Soft Skills training & work ethic, Money/Time Management, Conflict Resolution, Interviewing Skills, etc.

GROUP 9 – BUILDING INNER CITY OPPORTUNITIES

Business Development - Examples

- Lack of Transportation: Need Evening Transport to Work & Classes
- Connect Inner City to Bike Trail & Seek Inner City Businesses
- Christo Rey High School Model (Inner City Kids) – School gets corporate sponsorship of jobs/internships, Kids Work For Tuition, 100% Graduation Rate
- Banks Have Grants Through Foundations They Manage